

Hello again!

The International University Fair (IUF) will be holding its **33rd edition in Romania** and **13th edition in Greece**.

IUF stands as a shining example of success, positioning itself **among Europe's most vibrant recruitment events**, seamlessly linking students with universities spanning the continent and transcending borders.

Continuously, IUF acts as a gateway to quality education, promoting academic mobility year-on-year. In doing so, it plays a pivotal role in enriching the global learning community and shaping the future of education.

ROMANIA

Expected visitors 6.500 Autumn & 5.000 Spring

Visitor Split 80% seeking a Bachelor's Degree / 20% seeking a Master's Degree

Top countries of choice The Netherlands, UK, Italy, Spain, France, Germany, Belgium

Preferred subjects Business & Economics, Social Sciences, Engineering & Technology, Humanities, IT & Computer Sciences, Arts

Cities and prices

AUTUMN 2024

BUCHAREST

5th-6th October €2.600

CLUJ-NAPOCA

7th October €2.300

IAȘI

9th October €1.900

SPRING 2025

BUCHAREST

15th-16th March €2.600

TIMIȘOARA

18th March €1.900

GREECE

Expected visitors 3.000

Visitor Split 30% seeking a Bachelor's Degree / 70% seeking a Master's Degree

Top countries of choice The Netherlands, UK, Italy, Spain, Germany, Cyprus

Preferred subjects Business & Economics, Humanities, Social Sciences, Arts, Medicine & Medical Sciences, Engineering and Technology

Cities and prices

FEBRUARY 2025

HERAKLION

19th February €1.900

ATHENS

21st February €2.600

THESSALONIKI

23rd February €2.600

**CONTACT US AND
BOOK YOUR BOOTH!**

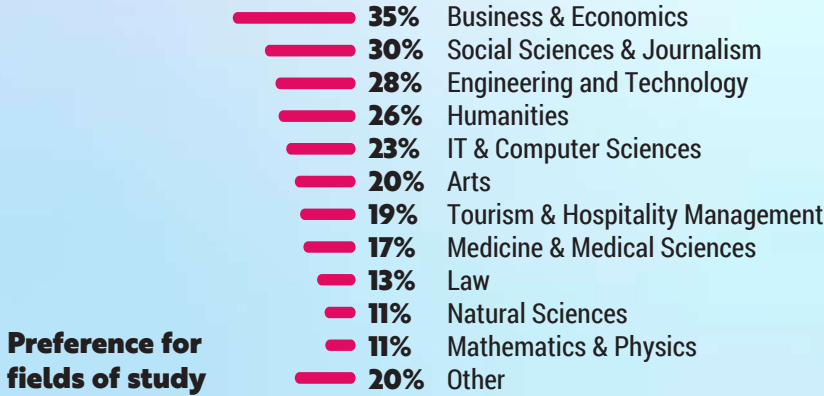
www.iuf.world/exhibitors
events@educativa.ro

fb.com/InternationalUniversityFairRomania

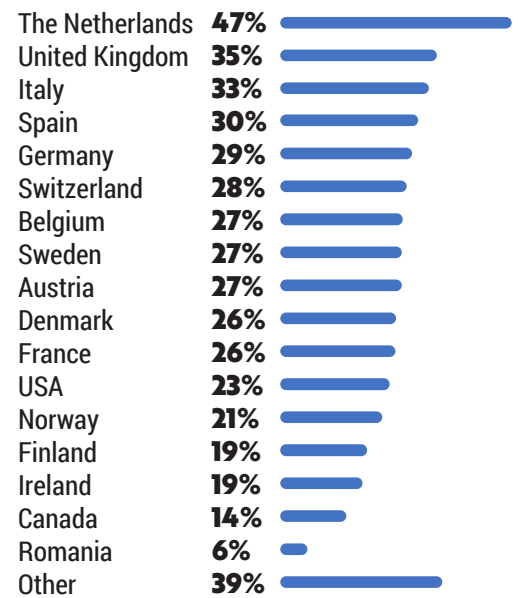
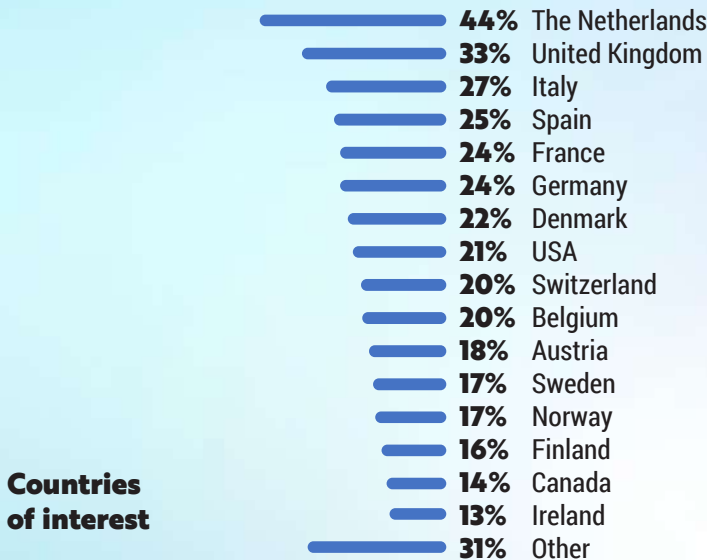
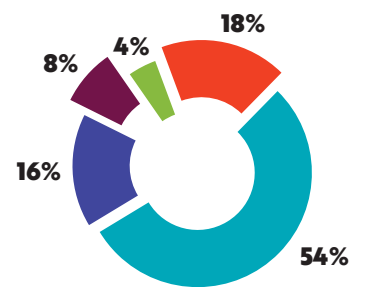
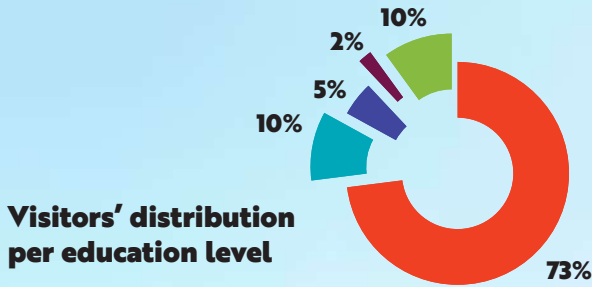
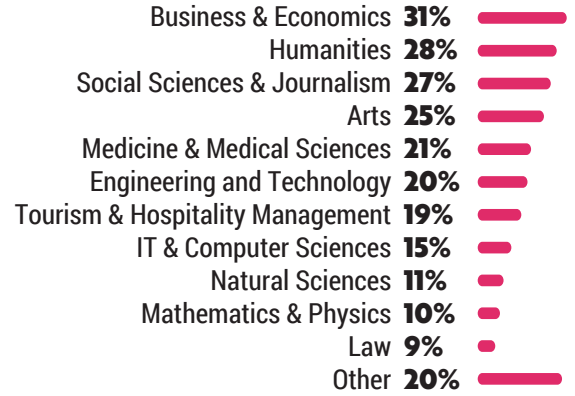
IUF 2023 in numbers



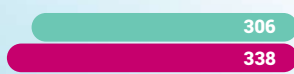
ROMANIAN EDITION



GREEK EDITION



Lead Generation Performance



Average Leads Scanned



Max Leads Scanned by an International exhibitor



Griffith University, Australia IUF Romania 2023
Organisation is superb - there is nothing you cannot ask IUF team to help with. Fantastically well run events!

Modul University Vienna, Austria IUF Romania 2023
If you want to put your university on the radar of Romanian students, this is the fair to attend. Great schedule and offer for students, extremely well-attended and very attentive organisers!

Vatel Hotel & Tourism Business School, France IUF Romania 2023
Excellent event and organization from the entire team and a shout out to the volunteers helping out!

Dublin Business School, Ireland IUF Greece 2023
Very clear instructions. The Leads retrieval app was very helpful and easy to use. Many visitors all throughout the day - not all at once. Very nice venue.

Hanze UAS Groningen, Holland IUF Greece 2023
Great in depth conversations with motivated and talented students and their parents.

Vives University of Applied Sciences, Belgium IUF Greece 2023
Very well organized, in a professional yet friendly way.